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## **News Release**

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### **THE BOYS & GIRLS CLUBS OF SARASOTA COUNTY AND THE WOMEN'S LEADERSHIP COUNCIL SEEK NOMINATIONS FOR COMMUNITY SUPERSTARS**



SARASOTA, Fla. (Dec. 2, 2011) – Many Superstars turned up at Simply Spoiled, a boutique on Main Street, this past Thursday for a special reception to kick off the call for nominations for the 3<sup>rd</sup> annual 2012 Women's Leadership Council (WLC) Community Superstars. Formerly known as Men & Women of the Year, the award identifies outstanding men, women and youth, for their accomplishments and contributions to humanity and to the lives of children and families. The Women's Leadership Council, on behalf of the Boys & Girls Clubs, has raised more than \$35,000 in the past five years to help pay for after-school programs and annual Holiday parties for kids in need. Community Superstars is WLC's annual signature event.

This year, the WLC Core Committee, with the assistance of Ringling College's Advertising Department, renamed the award Community Superstars. "This new brand, Community Superstars, communicates the Boys & Girls Clubs commitment to its members and to the community and the BGC vision to provide a world-class Club experience that assures success is within reach of every young person who walks through the doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle," says Bill Sadlo, President and CEO of BGCSC.

Ringling College's advertising department accepted to take on rebranding the award as one of their school projects. Students submitted several brand concepts to the WLC committee, and Community Superstars resonated because of the close connection to community supporters. Additionally, WLC also honors BGCSC Youth of the Year and felt the need to move away from the focus of just "Men & Women of the Year."

Led by Sarasota Attorney, Anne Weintraub, and award-winning realtor, Charlotte Hedge, the WLC core committee will accept nominations until January 6, 2012. “We are lucky enough to live in a community filled with residents who donate so much of their time, talents, and resources to help others. It is our honor to recognize special people, and I hope to receive plenty of well-deserved nominations,” says Weintraub.

Nominations are to be postmarked by January 6, 2012 to be considered. Forms may be found online at [www.boysandgirlsclubs.com](http://www.boysandgirlsclubs.com) or by calling (941) 366-3911, ext. 121. Nominations are sought from all Boys & Girls Clubs’ communities including Sarasota, Venice, North Port and Newtown.

BGCSC will host a recognition luncheon on Feb. 10<sup>th</sup> at Selby Gardens to honor selected individuals and to recognize the BGCSC Youth of the Year. For event details, visit our website at [www.boysandgirlsclubs.com](http://www.boysandgirlsclubs.com) or call Tamara at (941) 366-3911.

**About the Boys & Girls Clubs of Sarasota County:**

The Boys & Girls Clubs of Sarasota County have played an integral role in the Sarasota County community for more than 40 years, providing daily programs and services to thousands of young people. The Mission of the Boys & Girls Clubs of Sarasota County is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

**About the Women’s Leadership Council:**

Women who serve as ambassadors for the Boys & Girls Clubs of Sarasota County to impart the Clubs’ mission to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.