



**BOYS & GIRLS CLUBS
OF SARASOTA COUNTY**

NEWS RELEASE

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OLD NAVY DONATES 5% OF ALL TOTAL SALES TO BOYS & GIRLS CLUBS OF SARASOTA COUNTY DURING GRAND OPENING WEEKEND AT UNIVERSITY TOWN CENTER

SARASOTA, Fla. (August 18, 2011) – Old Navy, opening at University Town Center, will donate 5% of the total proceeds from weekend sales beginning August 26 through August 28 to the Boys & Girls Clubs of Sarasota County.

Old Navy Sales & Training Manager, Erica Rudin, is planning a fashion show on Friday evening and on Saturday, August 27 will feature local talent for entertainment including the Roy McBean Club Drum Line.

The donations will help pay for after-school scholarships for children and youth in our community who need a Boys & Girls' after-school program most.

About the Boys & Girls Clubs of Sarasota County:

The Boys & Girls Clubs of Sarasota County have played an integral role in the Sarasota County community for more than 41 years, providing daily programs and services to thousands of young people. The Mission of the Boys & Girls Clubs of Sarasota County is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. The vision is to provide a world-class Club Experience that assures success is within reach of every young person who walks through our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.