



**BOYS & GIRLS CLUBS  
OF SARASOTA COUNTY**

## **NEWS RELEASE**

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### **BOYS & GIRLS CLUBS OF SARASOTA COUNTY AND HABITUDE HOST THE FIRST ANNUAL NETWORKING & NEWSMAKER LUNCHEON**

#### **Highlighting Financial Industry Expert and Published Author, William Isaac**

SARASOTA, Fla. (January 10, 2011) – The Boys & Girls Clubs of Sarasota County in partnership with Habitude will host a luncheon highlighting an insider’s perspective of our financial industry and Washington’s role in financial reform. The keynote speaker is author and industry expert, William “Bill” Isaac, chairman of LECG’s global financial services and author of **Senseless Panic: How Washington Failed America**, an Amazon top 20 seller, with Foreword by Paul Volcker. *Senseless Panic* provides an inside account of the banking and S&L crisis of the 1980s, compares that period to the financial crisis of 2008, and recommends sweeping reforms to prevent future crises.

Isaac headed the Federal Deposit Insurance Corporation (FDIC) during the banking crisis of the 1980s, serving under Presidents Carter and Reagan from 1978 through 1985. Isaac then founded the Secura Group, a leading consulting firm providing regulatory counseling, risk management services, strategic studies, expert testimony, and management consulting for financial institutions, law firms and governments. LECG acquired the Secura Group in 2007 at which time Isaac became an integral part of the financial services group LECG. Isaac also serves as Chairman of Fifth Third Bank Corp.

“Mr. Isaac is involved extensively in thought leadership relating to the financial services industry and is a significant resource for policy makers worldwide. We are fortunate to have a person of Bill’s experience and sense of social responsibility live in our community. It is not often that one has the opportunity to hear an insider’s view of a matter of such national import ” says Marty Hurwitz, founder of Habitude and Boys & Girls Club Advisory Board Member. Isaac has published articles in the *Wall Street Journal*, *Washington Post*, *New York Times*, *American Banker*, *Forbes*, and other leading publications. He also appears regularly on leading television and radio programs in the U.S. and abroad, is a contributor to CNBC, testifies before Congress and is a frequent speaker before banking and other audiences throughout the world.

The first annual Networking & Newsmaker Luncheon will take place Jan. 25<sup>th</sup> from 11:30 a.m. to 1:00 p.m. at Michael’s On East. Seating is limited to tables of ten at \$750 per table. Every guest will receive a signed copy of Bill Isaac’s book entitled “Senseless Panic.”

For more information, contact Frances Levinson at (941) 366-3911, ext. 121 or email [flevinson@boysandgirlsclubs.com](mailto:flevinson@boysandgirlsclubs.com).

**About the Boys & Girls Clubs of Sarasota County:**

The Boys & Girls Clubs of Sarasota County have played an integral role in the Sarasota County community for more than 40 years, providing daily programs and services to more than 5,500 young people. The Mission of the Boys & Girls Clubs of Sarasota County is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

**About Habitude:**

The mission of Habitude is to help at-risk students tap into their own strengths and abilities and develop the skills and qualities needed to make their lives successful through a program of life coaching and academic tutoring.