



BOYS & GIRLS CLUBS OF SARASOTA COUNTY

News Release

Contact: Tamara Davis Chapman

Office: 941-366-3911, ext. 121

Cell: 941-894-5564

BOYS & GIRLS CLUBS OF SARASOTA COUNTY TAKES A ROAD TRIP TO THE MOVIES

Free Movies and a Free Ride Compliments of Regal Entertainment Group

SARASOTA, FL, June 18, 2009 – Many people look forward to a getaway during the summer and for members of the Boys & Girls Club of Sarasota County, one escape is a free trip to the movies. Regal Entertainment Group is providing the Boys & Girls Clubs of Sarasota County with a grant to cover transportation, gas costs and staffing expenses for the journey. And Club members enjoy free admission during Regal's *Free Family Film Festival*.

“Our young people can't wait to take a trip to the movies and it wouldn't be possible without the generosity of Regal Entertainment Group,” said Mack Reid, President and CEO of BGCSC. “The number of youth we serve often doubles in the summer, putting a strain on our financial and staff resources. We're certainly grateful for opportunities like Regal's *Free Family Film Festival*. Our goal is to offer fun and engaging activities for our young people, to constantly stretch their imagination while opening doors to a world of exploration and excitement.”

The *Free Family Film Festival* offers G and PG-rated movies for nine weeks during the summer at participating Regal Cinemas, United Artists and Edwards Theatres. Boys & Girls Clubs of Sarasota County share the joy at Regal Hollywood 20 located at 1993 Main Street, thanks to Regal's grant program entitled *Mornings at the Movies*.

About the Boys & Girls Clubs of Sarasota County:

The Boys & Girls Clubs of Sarasota County have played an integral role in the Sarasota County community for more than 39 years, providing daily programs and services to more than 8,000 young people. The Mission of the Boys & Girls Clubs of Sarasota County is to enable all young people, especially those that need us most, to reach their full potential as productive, caring and responsible citizens.

Background on Regal Entertainment Group

Regal Entertainment Group (NYSE: RGC) is the largest motion picture exhibitor in the world. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres and Edwards Theatres, operates 6,782 screens in 549 locations in 39 states and the District of Columbia. Regal operates theatres in all of the top 33 and 44 of the top 50 U.S. designated market areas. We believe that the size, reach and quality of the Company's theatre circuit not only provide its patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations.

About Boys & Girls Clubs of America

For more than 100 years, Boys & Girls Clubs of America (www.bgca.org) has helped kids "Be Great," providing hope and opportunity for those who need it most. Today, more than 4,300 Clubs serve some 4.5 million young people through Club membership and community outreach. Known as The Positive Place for Kids, Boys & Girls Clubs can be found throughout the country and on U.S. military bases worldwide, providing young people 6-18 years old with guidance-oriented character development programs conducted by trained, professional staff. Clubs positively impact lives and help young people reach their full potential as productive, caring citizens. Key programs emphasize leadership development; education and career exploration; community service; technology training; financial literacy; health and life skills; the arts; sports, fitness and recreation; and family outreach. In a recent Harris Survey of Club alumni, 57 percent said the Club saved their lives. National headquarters are located in Atlanta.