



News Release

Contact: Tamara Davis Chapman
Office: 941-366-3911, ext. 121
Cell: 941-894-5564

FOR IMMEDIATE RELEASE

The Little Black Dress Sails to Venice: A Luncheon and Fashion Show Benefitting The Robert and Joan Lee Boys & Girls Club in Venice

Sarasota, Fla. (June 1, 2009) —The Little Black Dress is sailing to Venice. After making a successful appearance in Sarasota at the University Club in May, she is traveling again with the Boys & Girls Clubs of Sarasota County to the fabulous Venice Yacht Club. On June 6, there will be an entertaining and unique informal fashion show featuring summer couture and, of course, little black dresses from Saks Fifth Avenue in Sarasota.

Chaired by Susan Hines of Northern Trust and Golda Radefeld of Chelsea Title Company, the show features the following models from the Venice Community: Chris Pfahler, Sarasota Philanthropist; Wendy Fishman of Caldwell Trust in Venice; C.J. Fishman, Board Chair of The Boys & Girls Clubs Venice Advisory Board and owner of Fishman and Associates; Jane Killam, Northern Trust/Venice; Jim Perkins of Northern Trust and his daughter, Alexa; Scott Anderson, Gulf Coast Community Foundation of Venice; Courtney Green, Sotheby Realty; Michele Ryan, Venice Area Chamber of Commerce Young Professionals; Kim Pinkerton; Paul and Lynn Moseley of Jimco Maintenance; and Paula Dumas, Day Hagan Asset Management.

The Traveling Little Black Dress event is a series conceived by Sharon Hoatland of Saks Fifth Avenue, who manages the Fifth Avenue Club. In partnership with *SRQ* magazine, University Club and The Venice Yacht Club, the event series benefits various non-profits in Sarasota County. The Boys & Girls Clubs of Sarasota County have been the beneficiaries for both May and June 2009. In addition to the fashion show, there is a raffle featuring items from Boys & Girls Clubs' partners and Saks Fifth Avenue as well as a gift from Saks Fifth Avenue highlighting Laura Mercier cosmetics. Proceeds from the event benefits the Joan and Robert Lee Boys & Girls Club in Venice.

About the Boys & Girls Clubs of Sarasota County:

The Boys & Girls Clubs of Sarasota County have played an integral role in the Sarasota County community for more than 39 years, providing daily programs and services to more than 8,000 young people. The Mission of the Boys & Girls Clubs of Sarasota County is to enable all young people, especially those that need us most, to reach their full potential as productive, caring and responsible citizens. The Boys & Girls Clubs of Sarasota County is the 2009 Non-Profit of the Year recipient, awarded by the Greater Sarasota Chamber of Commerce.